



HILLCREST
CHURCH
AUSTIN, TX

(provided by Richard Ross, PhD; 2023)

Resources for Parents and Church Leaders

Axis

axis.org

[The Culture Translator](#)

The team researches culture weekly to help you stay updated on the music, movies, TV shows, and social media trends impacting your kid's world. Explore past editions and sign up to receive the weekly *Culture Translator* email for free.

[Parent Guides](#)

Parent Guides educate and prepare adults to converse confidently with students about big topics like mental health, technology use, bullying, and more. These downloadable PDFs will answer questions and equip adults to dive deeper with teenagers.

[Conversation Kits](#)

Conversation Kits are topical video series designed for parents and teens to watch and discuss together. These family-friendly videos weave biblical principles with cultural references to provide an engaging experience relevant to teens and trusted by parents. Each kit includes a video series divided into consumable segments and a discussion guide for parents and students to work through together.

[Podcasts](#)

The Axis Podcast Network provides a learning environment for you in a format that is easy to consume in your busy life. Each episode will invite you into the Axis parenting community and coach you through building stronger conversations with the kids and teens in your life.

Center for Parent/Youth Understanding

cpyu.org

[Research and News](#)

Helping parents, youth workers, educators, pastors, and others understand and reach today's youth culture. (topics include deep dives into so many issues)

[Parent Prompt](#)

A weekly resource to spark biblically-centered conversations with your kids about the issues they face in today's youth culture. (topics: youth sports and church, etc)

[Trend Alert](#)

Free handouts informing you of trends happening in youth culture.

[Devotionals](#)

Downloadable and printable devotionals to use with your family.

[Youth Culture Matters Podcast](#)

A CPYU podcast discusses issues related to youth culture, children, teens, and young adults. Hosted by CPYU President Walt Mueller.

Plugged In

<https://www.pluggedin.com/>

Plugged In is a Focus on the Family service designed to shine a light on the world of popular entertainment while giving families the essential tools they need to understand, navigate, and impact the culture in which they live.

Through our reviews, articles, and discussions, we hope to spark intellectual thought, spiritual growth, and a desire to follow the command of Colossians 2:8: "See to it that no one takes you captive through hollow and deceptive philosophy, which depends on human tradition and the basic principles of this world rather than on Christ."

Each month, Plugged In is visited more than 1 million times by people looking for detailed information about what's in popular movies, videos, television episodes, songs, and games. Entertainment industry ratings only tell you so much. We go deeper, diving into specific content and the meaning behind it. Our award-winning website also offers news and blogs.

Movies

<https://www.pluggedin.com/movies/>

TV

<https://www.pluggedin.com/tv/>

Music

<https://www.pluggedin.com/music/>

Games

<https://www.pluggedin.com/games/>

Books

<https://www.pluggedin.com/books/>

YouTube Channels

<https://www.pluggedin.com/youtube/>

interlinc

<https://www.interlinc-online.com/>

At interlinc, everything we do is based on the belief that music is one of the most powerful forces affecting youth culture today. The quality of Christian music has dramatically improved over the last few years, giving those in youth ministry the tools to match secular music. Today's Christian music has not just the quality but also the content to impact students. Given a chance, it can encourage, convict and change lives.

Started in 1983 in the Word Records system, interlinc assists youth leaders in getting quality Christian music to their students. Our mission is to link the Christian music industry's resources with your ministry's needs. We do not believe that Christian music should be the foundation of youth ministry. However, students consume 7.5 hours of entertainment media (music, TV, radio, internet) every day.

How much of the solid Biblical teaching your students hear once or twice a week is challenged and mocked by the music they hear daily? You have the unique opportunity to build up instead of tear down your message through music.

Trends and Issues

<https://www.interlinc-online.com/buzz/news/>

Blog

<https://interlinc-online.com/blog/>

Mainstream Music

<https://www.interlinc-online.com/buzz/artists/mainstream/>

Barna Group

<https://www.barna.com/>

In its nearly 40-year history, Barna Group has conducted more than two million interviews over the course of thousands of studies. It has become a go-to source for insights about faith and culture, leadership and vocation, and generations. Barna Group has carefully and strategically tracked the role of faith in America, developing one of the nation's most comprehensive databases of spiritual indicators.